

# Governance and Accountability Programme: Tanzania

**CONTEXT:** Tanzania suffers significant challenges in providing equitable access to quality health services. While the Tanzanian Health Sector Reform process has been ongoing since the early 1990s, particular societal groups continue to suffer as a result of poor healthcare access; these groups include poor women, children and youth; people living in rural areas; people living in impoverished rural areas; and people with disabilities. Reforms have failed to either uniformly improve accountability in terms of health service provision, or to promote citizen and civil society participation in the health sector. The Governance and Accountability Programme is one of a number of CARE programmes that worked to promote citizen engagement with the provision of health services, focusing on the Mwanza Region in the northwest of Tanzania.

**OBJECTIVE:** to strengthen the capacities of CSOs in Mwanza, Tanzania, in order for them to participate in and influence government policy processes more effectively; to improve service provision for poor and marginalised community groups and for women and girls in particular

**APPROACH:** GAP took a **rights-based** approach to improving service delivery for the poor and marginalised in Mwanza, in that it employed the use of social accountability mechanisms in order to a) improve community members' awareness of their rights and responsibilities in relation to service providers, and b) building confidence for community members to approach service providers on non-delivery of entitlements, and c) creating mechanisms to allow for service improvement through dialogue with providers.

GAP focused particularly on **strengthening women's voice**, working in **partnership** with local CSOs to empower women and girls to assess service provision and to work with service providers to ensure their entitlements are met.



## INTERVENTION:

The CSC process was implemented in 8 communities in Mwanza, following the following seven steps:

**Building the capacity of CSC implementing partners:** A series of training sessions were held for project staff and partners, which detailed the CSC conceptual framework and methodology and more general coverage of policy analysis.

**Community and District level ground work:** A workshop was held at the district level to introduce GAP and the CSC process to service providers and government officials. Potential stakeholders who participated included representatives from community health centres, schools and microfinance institutions. Similar meetings were held at the community level, where participants were asked to select five volunteers from each ward to be trained on CSCs and to act as facilitators.

**Community-level capacity building:** project staff provided training to community-based trainers who would later facilitate the CSC process.

**Developing the Input Tracking Score Card:** To ensure community participation in the input tracking process, both implementing partners and community volunteers collected data from service providers; this data was then reviewed and analysed by community members in meetings and focus groups, and served the basis for developing scores and input tracking indicators.

**Developing the Performance and Self-Evaluation Score Cards:** Service providers underwent a similar process of self-evaluation, ranking the perceived quality of services provided based on existing policy and budget allocation, and brainstorming how service provision might be improved.

**Interface meeting:** Service users and providers were brought together to discuss their respective results and to work together to develop future action plans. Key decision-makers from local government participated in these meetings; participants were primed in advance to ensure discussions remained constructive.

**Follow-up, implementation and institutionalisation:** Action plans were implemented and monitored by CARE, partner community committees and community members. GAP continued to advocate for the wider adoption of the CSC process

**Motivation of service providers:** GAP often found that service providers gained confidence and a sense of pride on scoring highly on particular indicators, and were thus motivated to improve services in order to achieve future high scores. In the wards where GAP was implemented, leaders continued to interact regularly with community members through increased public notices and consultations

**Decentralisation and health reforms:** Health Sector Reforms have provided an important framework for promoting equitable and effective health service provision. While reforms have fallen short of expectations, the process of decentralisation through devolution, and the formation of such governance structures as local health facility management boards, provided foundations for local health management on which GAP could build.

• **Resistance from service providers:** in the project early stages, service providers appeared unwilling to engage in the CSC process. This was ascribed to a lack of appropriate orientation, which was subsequently addressed through more comprehensive and explanatory CSC meetings.

• **Lack of community understanding:** The relative novelty of social accountability mechanisms such as the CSC at community level resulted in some cases in a lack of community understanding and subsequently delayed implementation. This can be combated in three ways: ensuring quality facilitation through appropriate and ongoing training; ensuring policies are carefully explained using the local language; and providing well-planned, comprehensive orientation on the CSC process for both service providers and users to create a secure and comfortable environment for participation.

### INPUT TRACKING MATRIX

Factors	Entitlement (Policy)	Actual (Comm. Perception)	Remarks
Staff of (qualified)	1 Staff per Ward	1 Staff per District	The government should employ more staff
refineries	District target = 63 groups with 315 individuals	27 groups of 135 individuals	Inadequate fund to serve all clients
budget of	Tzs. 15 m	Tzs. 11.5 m	Very little fund from the Comm. Dev. Ministry.
action district budget	Tzs. 10m	Tzs. 2.5m	There is no clear picture of the distribution of fund.

### SUCCESSES:

- **Knowledge of health/policy structures:** Engaging with CSCs and building an awareness of health policy structures reinforced positive health-seeking behaviour, as participants were reminded of the importance of services such as facility-based births and immunizations, to which they are entitled.
- **Community empowerment:** Participants noted that CSCs improved their confidence to approach and engage in discussion with service providers. Women in particular gained confidence in front of male participants.
- **Improved service delivery:** Service providers showed increased commitment to fulfilling their responsibilities based on a greater awareness of user needs. Accountability improved, with providers no longer demanding unnecessary payments for treatment. Services are reported to be more responsive and less discriminatory towards marginalised groups.
- **Stronger user-provider relationship:** CSCs created a space for patient-provider discussions on health issues. Providers' rapport with patients improved, who now feel more comfortable in the presence of medical staff and are more aware of providers' constraints. Groups that previously experienced discrimination now appear to receive treatment without bias.

### KEY LESSONS

**Inclusive process = better results:** While CSC implementation was generally deemed as very inclusive, in some cases key stakeholders – such as District officials, teachers, religious leaders and the handicapped – were missing from the process. Both service users and providers noted this as a weakness in terms of the accuracy of action plans. Preparatory stakeholder analysis and formalised feedback mechanisms would guard against such omissions in the future.

**Timing matters:** CSC outcomes have the potential to inform planning and budgeting with LGAs. Implementation should therefore be timed to align with district level planning.

**Evidence of results builds support:** positive impressions of the CSC were grounded in subsequent improvements in service delivery. Facilitators should thus ensure that action plans are realistic and feasible. In the case of new projects starting with 'quick wins' – easily tackled problems – would serve to win initial support.

**Need to understand improvements:** while the CSC assesses service delivery and improvements based on user perceptions, it is important for project staff to understand what the process improves in practice. This could be achieved through conducting a thorough baseline survey before initiating scoring and introducing M&E mechanisms to measure, assess and validate both tangible and intangible (e.g. behavioural change) outcomes.

**Strong facilitation is crucial to meaningful participation:** The CSC process can entail discussion around highly sensitive and often taboo topics, particularly if used to improve service delivery around an issue such as HIV/AIDS. The scoring process and interface meeting can also descend into finger pointing and blaming, which is both unproductive and a disincentive for service provider participation. In-depth and ongoing training for facilitators should therefore be provided, and should emphasise the importance of impartiality and confidentiality; the use of visual tools such as flipcharts during meetings; and of the ability to 'translate' policy in a way that is understood by participants.