



## **Safe Motherhood Promotion Project**

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# **Operational Guidelines on Logical and Practical Steps/Process to introduce SMPP model to other districts of Bangladesh**

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**Documented by  
Naba Krishna Muni  
Community Facilitation Consultant**

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**Operational Guidelines  
On  
logical and practical steps/process to introduce  
SMPP model to other districts of Bangladesh**



**Safe Motherhood Promotion Project**



GOVERNMENT OF THE PEOPLE'S REPUBLIC OF  
BANGLADESH

**Ministry of Health and Family Welfare  
Government of Bangladesh**

**Supported and facilitated by**

**JICA**

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## Abbreviations

<b>AHI</b>	Assistant Health Inspector
<b>CARE</b>	CARE Bangladesh
<b>CBO</b>	Community Based Organizations
<b>CD</b>	Community Diagnosis
<b>CS</b>	Civil Surgeon
<b>DC</b>	Deputy Commissioner
<b>DDFP</b>	Deputy Director Family Planning
<b>FGDs</b>	Focused Group Discussions
<b>FPI</b>	Family Planning Inspector
<b>FT</b>	Field Trainer
<b>FWA</b>	Family Welfare Assistant
<b>FWV</b>	Family Welfare Visitor
<b>GOB</b>	Government of Bangladesh
<b>H&amp;FP</b>	Health and Family Planning
<b>HA</b>	Health Assistant
<b>HFWC</b>	Health and Family Welfare Centre
<b>HI</b>	Health Inspector
<b>IDI</b>	In-depth Interview
<b>JICA</b>	Japan International Cooperative Agency
<b>KII</b>	Key Informant's Interview
<b>LGI</b>	Local Government Institutions
<b>LLP</b>	Local Level Planning
<b>MNH</b>	Maternal and Neo-natal Health
<b>MOHFW</b>	Ministry of Health and Family Welfare
<b>MOMCH</b>	Medical Officer Maternal and Child Health
<b>NGOs</b>	Non Governmental Organizations
<b>NNP</b>	National Nutrition Project
<b>PLA</b>	Participatory Learning for Action
<b>PPP</b>	Participatory Planning Process
<b>PRA</b>	Participatory Rural Appraisal
<b>SA</b>	Situation Analysis
<b>SACMO</b>	Sub Assistant Community Medical Officer
<b>SMPP</b>	Safe Motherhood Promotion Project
<b>UFPO</b>	Upazila Family Planning Officer
<b>UHFPO</b>	Upazila Health and Family Planning Officer
<b>UNO</b>	Upazila Nirbahi Officer
<b>UP</b>	Union Parishad
<b>UPC</b>	Union Parishad Chairman
<b>UPHFPSC</b>	Union Parishad Health & Family Planning Standing Committee
<b>UPIC</b>	Upazila Implementation Committee



# **Introduction**

## **Steps and Process**

## **Guideline on logical and practical steps/process to introduce SMPP model to other districts of Bangladesh**

### **Introduction:**

In order to introduce the SMPP model to the newer districts, a systemic steps need to be followed that will mobilize the commitments of both district level and upazila respective MOHFW managers lead the project through multi-sectoral and participatory process. Based on the learning and experiences of SMPP, the following processes are being suggested to introduce the project in new districts:

### **Steps and Process:**

The steps and process to introduce SMPP model to other districts of Bangladesh are as follows:

- 1) Disseminate the achievements, best practices and learning of the Safe Motherhood Promotion project with relevant GoB and development partners through followings ways:
  - Publishing periodic news letters describing the project best practices
  - Facilitate the field visit by the high government officials, donors, and other research and implementing organizations
  - Share project results and learning with all appropriate and relevant forum both at national and regional level
  - Develop and airing the project activities and achievements through electric media
- 2) Documentation of the project effectiveness and develop operational guideline for each of the project interventions
- 3) Organize dissemination workshop at national level with the participation of policy makers and practitioners. It is expected that the policy makers and donors will take decision to replicate the best practices of the project in wider areas in other districts
- 4) Once the GoB decided to replicate the SMPP best practices in wider areas, the concerned GoB department will identify the new districts based on some criteria such as low performing, low use of SBA, low met need for EmOC, upgradation to EmOC facilities or GoB made commitment to upgrade, increased the number or plan to increase the number of SBA, etc. However, the interest of the respective district administration, Health and FP department is critical to identify the districts for replication.

- 5) Organize an orientation and commitment sharing workshop at national level with the participation of key GoB managers of the districts. The purpose of the workshop is to share the objective, strategy, working structure and modality of the project implementation. It should be emphasized that the ownership of the GoB is the precondition to make the successful replication in other areas of Bangladesh.
- 6) Organize an orientation and commitment sharing workshop at district level with the participation of key MOHFW managers from upazilas (Upazila Chairman/UNO, UHFPO, MFPO and MO-MCH) and district managers such as Chairman, Zila Parishad, DC, CS, DD-FP, Gynae and Pediatric Consultants, NGO and other civil society organization representatives such as press, media, electronic media, professional associations, etc. The purpose of the workshop is to share the objective, strategy, working structure and modality of the project implementation. It should be emphasized that this is a GoB project and relevant stakeholders' involvement is a critical success factor for the successful implementation of the project.
- 7) Organize an orientation and commitment sharing workshop at upazila level with the participation of key upazila level managers (Upazila Chairman/UNO, UHFPO, UFPO, MO-MCH and RMO) including frontline supervisors of H&FP, NGO representatives, UP chairmen, and other civil society organization representatives such as press, electronic media, professional associations, etc. The purpose of the workshop is to share the objective, strategy, working structure and modality of the project implementation. It should be emphasized that this is a GOB project and relevant stakeholders' involvement at upazila level and below is the precondition to make the project successful elsewhere in Bangladesh..

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